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Berlin Buzzwords 2023

June 18th – 20th

PS

Berlin Buzzwords is Europe's leading conference for **modern data infrastructure**, **search** & **machine learning**.

You'll find all the buzzwords, presented by **leading experts**, demystifying and educating an **international audience** on a range of modern industry trends.

It provides a platform for **developers**, **engineers**, **IT architects**, **analysts** and **data scientists** who are interested in information retrieval, the searchability of large amounts of data and big data processing.

Berlin Buzzwords is a place to learn from and collaborate with leaders, to **exchange ideas** and **discuss problems** with peers and to **hear all about new trends** and the **latest technologies**.

The **unique atmosphere** of #bbuzz turns a conference of highly skilled professionals into a **gathering of like-minded people**, forging friendships in the big data world. Come join us and get involved!
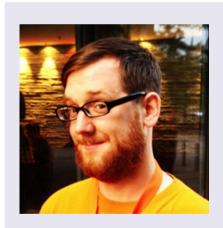
Berlin Buzzwords is an event organized by Plain Schwarz. It was founded in 2009 by:

Isabel Drost-Fromm

Member of the Apache Software Foundation, PMC Member Apache ComDev, Co-Founder Apache Mahout, Open Source Strategist at Europace AG

Jan Lehnardt

PMC Member Apache CouchDB, CEO at The Neighbourhoodie Software GmbH

Simon Willnauer

Member of the Apache Software Foundation, PMC Member Apache Lucene, Co-Founder & Lucene Hacker at Elastic

"Buzzwords is how I keep a finger on the pulse of Berlin, and Berlin is key to figuring out where tech in Europe is going. Of all the places and events in Europe, coming to Buzzwords in Berlin is the one event that I consider indispensable."

Ted Dunning, Hewlett Packard Enterprise

"It was one of the best conferences I've been too - I learned so much and had a blast talking there!"

Georgi Knox, Slack

"The most interesting and fun technical conference we have in Europe."

Steve Loughran, Cloudera

"The great thing about Berlin Buzzwords is the amazing speakers, the world experts, telling us about their projects and their solutions. We also have a great audience filled with people who know almost as much as the people on stage."

Nick Burch, FLEC

"Buzzwords is the only conference of its kind; As professional and well organized as any conference in Silicon Valley, while somehow managing to retain that intimate, community-centric atmosphere typically only found in smaller, ad-hoc organized events."

Eric Evans, Wikimedia Foundation

Facts & Figures

2
exciting conference days

1
interactive barcamp

40
hours of engaging talks

4
stages

80+
international speakers

400+
onsite attendees

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✔ Meet international high-potential developers, analysts and scientists

✔ Get in front of decision makers

✔ Network with developer communities and gain new users and customers

✔ Gain visibility among the most influential people who set the pace in the big data & search universe

✔ Recruit new staff from a pool of highly skilled data experts

✔ Present new products & technologies to an expert audience

✔ Raise brand awareness

✔ And of course: Enjoy the fantastic relaxed atmosphere that makes Berlin Buzzwords so special

aiven

adelean
search with all.site

amazon

BCG
Digital
Ventures

Bloomberg

confluent

elastic

ebay Kleinanzeigen

mobile.de

EMPATHY.CO

Google Cloud

Lucidworks

Materialize

OpenSource Connections

OpenSearch

OTTO

salesforce

snowflake®

zalando

Platinum Sponsorship

Booth

- **Booth space (size L)** in the exhibitor area on both conference days (incl. Wi-Fi, power socket, a table and chairs)

Content & Communication

- **40 min speaking slot** to be approved by program committee
- **Newsletter mentions/editorial** in 2 issues, ~1,500 subscribers
- **Social media mentions** on Twitter and LinkedIn

Logo Placement

- On event website, incl. custom link
- Stage displays
- In newsletter

Tickets

- 6 conference passes
- 4 booth staff passes
- Up to 2 speaker passes
- 25% discount on additional passes
- 4 seats at the speaker/sponsor dinner

EUR 22.500,00

Sold out

All prices are net prices in EUR

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Gold Sponsorship

Booth

- **Booth space (Size M)** in the exhibitor area on both conference days (incl. Wi-Fi, power socket, a table and chairs)

Content & Communication

- **20 min speaking slot** to be approved by program committee
- **Newsletter mentions/editorial** in 1 issue, ~1,500 subscribers
- **Social media mentions** on Twitter and LinkedIn

Logo Placement

- On event website, incl. custom link
- Stage displays
- In newsletter

Tickets

- 6 standard conference passes
- 2 booth staff passes
- up to 2 speaker passes
- 20% discount on additional passes
- 2 seats at the speaker/sponsor dinner

Sold out

EUR 17.500,00

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Silver Sponsorship

Booth

- **booth space (Size S)** in the exhibitor area on both conference days (incl. Wi-Fi, power socket, a table and chairs)

Content & Communications

- **Social Media mentions** on Twitter and LinkedIn

Logo Placement

- On event website incl. custom link
- Stage displays
- In newsletter

Tickets

- 2 conference passes
- 2 booth staff passes
- 10% discount on additional passes
- 2 seats at the speaker/sponsor dinner

EUR 9.750,00

Sold out

All prices are net prices in EUR

Recording Sponsorship

Your logo exclusively on all the intro and outro slides of all recorded sessions published on our YouTube channel after the conference. Also includes:

- 2 conference passes
- Logo placement on our website, in participant mailings & the stage displays
- Social media mentions
- Newsletter mentions

EUR 12.400,00

All prices are net prices in EUR

Speaker Dinner Sponsorship

Meet all speakers and sponsors. Use this great opportunity for extra visibility & networking. Includes:

- Your logo on our website and all stage displays
- Sponsor materials* on all tables at the dinner location
- 2 conference passes
- 2 seats at the dinner

EUR 6.000,00

Community Sponsorship

Show your love for open source & the community! Includes:

- Your logo on website & stage displays
- Social Media mentions
- 2 standard conference passes
- Add 4 conference passes to the pool of diversity tickets for attendees from underrepresented groups

EUR 4.600,00

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All prices are net prices in EUR
* to be produced and provided by sponsor

Coffee Sponsorship

A Barista booth offering a variety of coffee specialties. Includes:

- Branded coffee cups**
- Your logo on website & stage displays

Sold out

EUR 4.000,00

Lounge Sponsorship

Exclusively branded lounge to meet & network, to present products & latest developments. Includes:

- Social media mentions
- Your logo on website & stage displays
- Sponsor materials on all tables in the lounge*
- 2 conference passes

EUR 4.250,00

All prices are net prices in EUR

* to be produced and provided by sponsor

** print ready logo to be provided by sponsor

Get-Together Sponsorship

Make the bbuzz attendees happy and sponsor drinks and snacks at the Get-Together. Includes:

- Social media mentions
- Your logo on website & stage displays
- Sponsor materials on all tables at the Get-Together*
- 2 conference passes

EUR 3.500,00

Barcamp Sponsorship

You sponsor the drinks for our barcamp and greatly enrich the experience for all attendees. Includes:

- 2 conference passes
- Your logo on website & stage displays
- Social media mentions
- Sponsor materials* at the barcamp

EUR 2.500,00

All prices are net prices in EUR
* to be produced and provided by sponsor

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Lunch Sponsorship (June 19th or 20th)

You sponsor the lunch buffet for one conference day. Includes:

- Social media mentions
- Logo on website and & stage displays
- Sponsor materials* on all tables in the catering area

EUR 2.700,00

Contributor Sponsorship

- Social Media mentions
- Logo placement on website & all stage displays
- 1 conference pass

EUR 1.900,00

All prices are net prices in EUR
* to be produced and provided by sponsor

Do you have any questions?

Interested to learn more? Couldn't find a suitable option? Small budget, but want to be involved nevertheless?

Do not hesitate to reach out for an individual solution tailor-made to your company's objectives and budget!

 Just contact Mareike & Paul at:
partner@berlinbuzzwords.de

Paul Berschick
Project Manager

Mareike Bader
Partner Manager